

ABSTRACT OF THE DISCLOSURE

The present invention includes a method of displaying for a viewer summary information relating to programming available on an interactive television or televideo system. In a preferred embodiment, the method includes obtaining a user selection indication corresponding to a scheduled program selected by the viewer from a programming guide. Based on the user selection indication, the interactive television system accesses summary information relating specifically to the program selected by the viewer. The summary information preferably includes a text description of the programming and display imagery relating to the programming. The display imagery may include a multi-frame video sequence of or relating to the programming or a still video image.

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